

# DAUN PENH CAMBODIA GROUP: BRINGING COMMUNITIES CLOSER THROUGH CSR



## «ព្រឹត្តិការណ៍សហគមន៍២០កុម្ភៈ»

ថវិកា ១លានដុល្លារអាមេរិក ត្រូវបានប្រើប្រាស់សម្រេចបានជា ហ៊ុន លែន ដោយលោកឧកញ៉ាម្ចាស់ភាគហ៊ុនក្រុមហ៊ុន អាយអិនប៊ី ហ្វលឌ័រ ដើម្បីចូលរួមជាមួយរាជរដ្ឋាភិបាលក្នុងសកម្មភាពទប់ស្កាត់ការរីករាលដាលជំងឺកូវីដ-១៩ ក្នុងព្រឹត្តិការណ៍សហគមន៍២០កុម្ភៈ

Join the Government in helping citizens through times of Hardship. Supplied



Red Cross. Supplied



Contribution towards religious, Buddhism and Christianity. Supplied



Health. Supplied



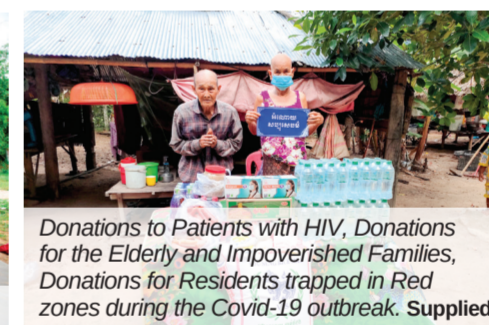
Environment. Supplied



Participate in helping company employees during difficulties time. Supplied



Society, Building New Houses. Supplied



Donations to Patients with HIV, Donations for the Elderly and Impoverished Families, Donations for Residents trapped in Red zones during the Covid-19 outbreak. Supplied



Okhna Ing Bun Hoav Chairman and CEO. Supplied

Since Daun Penh Cambodia Group was founded by Okhna Ing Bun Hoav in 2010, the company has operated its businesses with the utmost care and responsibility towards Cambodian society. With a strong commitment to good corporate governance, business ethics, and transparency, the group, along with its various subsidiaries seek to not only further shareholder interest but also consider all relevant stakeholders such as customers, employees, and the public. The chairman and CEO of Daun Penh (Cambodia) Group holds the community in which he resides and country of birth in the highest regard. As such, both himself and DPCG considers Corporate Social Responsibility (CSR) as a cornerstone of his business philosophy in order to give back to the community and country that has enabled him to prosper from his humble beginnings. Our effort in Cambodia focuses on key issues that will affect the future of Cambodia's most vulnerable communities: such as those

who lack food, shelter and any other essential materials that constitutes a basic living. This is especially true during the COVID-19 pandemic where many of these vulnerable communities have been affected. Therefore, the Chairman and DPCG has been continuously active in alleviating the hardships of the Cambodian people through a social welfare program. Our main goal for our social welfare program, is to help improve the living conditions and the well-being of our communities. We focus our efforts on provincial areas, or

areas worst affected by poverty and/or natural disasters. The social welfare program consists of building new houses, providing basic essential items, and donations to impoverished families. This is particularly relevant in today's context of a global pandemic. Resources and awareness are some of the utmost important drivers for ensuring the prevention in the rise of COVID-19. Accordingly, DPCG continues to contribute to the ongoing health crisis. Since the February 20th Community

Outbreak, the chairman and DPCG has donated more than USD2,000,000 in cash and essential equipment to help the Royal Cambodian Government, relevant ministries, local authorities, and front-line medical teams across the country fight against the pandemic. In doing so, DPCG has joined the Royal Cambodian Government in sharing the burden of the crisis by providing aid to ensure the community and the country are on an even faster roadmap to recovery. DPCG often works with existing humanitarian support institutions such as the Cambodian Red Cross and the Cambodian Tricycle Foundation by supporting their causes through annual donations of USD250,000 in total in 2021 alone. DPCG chooses these institutions as we believe they have values that align with our CSR program with focus towards local communities across the country. Our work with the Cambodian Red Cross seeks to address the housing problem for impoverished communities as well as various other humanitarian programs.

Our donation to the Cambodian Tricycle Foundation likewise seeks to help the vulnerable especially during the drop in tourism from COVID-19. We also believe that donating to hospitals such as the Cambodian Kantha Bopha Foundation is very important, as we strongly believe in access to quality healthcare regardless of one's financial background. Inspired by how religion enriches, strengthens a community and recognising its spiritual importance, we have also dedicated our efforts into extending our help to several religious communities around the country. Contributions to building pagodas and temples for Buddhists as well as assistance Christian communities are just some examples of the various support programs being run.

The chairman himself actively supports initiatives to promote Buddhism across the country such as building a meditation centre in Siem Riep, pagoda development, sanitation projects, and donations to monks and



Donations made to the New Life Fellowship Cambodia. Supplied



COVID-19 Food Contribution. Supplied

nuns in Kampong Chhnang Province, Phnom Penh, and other provinces around the country. His donations to Christianity amount to 10,000 square meters of land currently worth \$7,000,000, impacting more than 10,000 people and 300 churches across Cambodia. Daun Penh Group are committed assist in the preservation of religious bodies in Cambodia. DPCG's CSR program is not limited to external activities but also focusses internally to the over 700 employees within the group and its subsidiaries. The group assists its employees during disasters such as floods and the pandemic by providing assistance to isolating families or donating essential items to help them rebuild. Notably, DPCG has elected to not cut employee salaries during times of economic hardship over the last 2 years in order to retain its current valuable employees. Finally, DPCG contributes in its CSR program towards improving the natural environment as climate change is now a highly relevant issue that impacts not only our country but the entire world. To this end, we have collaborated for the first time with Kampot's Provincial Department of Environment and donated 2,000 trees with the goal to expand our support in this area as we believe that the environment will play an enormous role in the future of our children and countless generations ahead. In the future this CSR program will continue to expand further, and we hope to be able to proudly support the Royal Cambodian Government, its related ministries, and institutions at all levels in providing more to struggling communities such as building new schools, hospitals, and any outreach programs in order to give back to our community and the wider society in the country. Our company believes that all our efforts now and, in the future, will help shape Cambodia to be a leader on the global stage. ■